



Reinventing professional learning

FOR IMMEDIATE RELEASE

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**Texas Instruments Chooses Teachscape to Provide Online PD
for its 'MathForward' Program**

***Collaboration focuses on improving teacher content knowledge and
teaching effectiveness in Algebra***

SAN FRANCISCO, January 22, 2009 – Texas Instruments Incorporated (TI) has selected Teachscape as a professional development partner for TI's MathForward™ program. Designed to increase middle grade algebra readiness and high school algebra success, TI MathForward combines instruction, professional development, curricular content and technology in a unique program to deliver results that help schools meet school standards and testing. As the leader in outcomes-based professional learning, Teachscape will provide online professional development resources through its Teachscape XL platform that target algebra content knowledge and research-based instructional strategies for improving teacher effectiveness in mathematics.

Teachscape's online professional development allows educators to reach the goals outlined by the TI MathForward program, including providing online coaching and rigorous content knowledge to teachers by highly recognized math experts. The Teachscape technology also allows instructional leaders to do more job-embedded learning with groups of teachers through a common planning time. The addition of numerous video examples of classroom practice enables TI MathForward participants to get a richer understanding of effective teaching strategies as well as a better understanding of the math itself.

"By partnering with Teachscape, we are leveraging their existing relationships to provide math content and pedagogy for the professional development component of our TI MathForward program," said Steven Bailey, Director, Business Development for Texas Instruments Education Technology.

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“Through the Teachscape platform, we will provide customizable content to more effectively meet the needs of our TI MathForward instructors.”

“The goal of Teachscape’s partnership with TI is to support TI’s goal of a scalable professional development to improve mathematics instruction nationally,” said Scott Noon, Vice President of Marketing and Business Development for Teachscape. “This is the first of what we hope to be many similar relationships that take advantage of our professional development platform to deliver targeted instruction to teachers through our business partners. By combining our platform with TI’s incredible math experts, we have created targeted PD delivered 24/7.”

The TI MathForward program is based on eight primary research-based components including increased instructional time, increased teacher content knowledge, common aligned assessments, common planning times, coaching and professional development, using technology to motivate students, curriculum integration, and administration/parental support. The program uses TI graphing calculators and TI’s TI-Navigator companion technology for assessment purposes to manipulate and strengthen the existing curriculum, optimizing both student and teacher success while promoting learning.

The TI MathForward program has been implemented in school districts across the country including schools in Texas, Florida, California, Ohio, and New York. For more information visit www.timathforward.com or www.teachscape.com.

About Texas Instruments

Education Technology, a business of Texas Instruments, provides a wide range of advanced tools connecting the classroom experience with real-world applications and enabling students and teachers to explore math and science interactively.

Designed with leading educators and researchers, Texas Instruments education technology and services are tested against recognized third-party research on effective instruction and improved student learning. Such research shows that use of graphing calculators and wireless networks in the classroom helps teachers implement instructional strategies that lead to student collaboration and higher student interest and achievement in math.



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For more than 20 years, TI has worked closely with educators and administrators to develop student-focused curricular and supplemental classroom materials, and it supports the world's largest professional development organization for the appropriate use of educational technology. For more information, please visit www.education.ti.com.

Texas Instruments (NYSE: TXN) helps customers solve problems and develop new electronics that make the world smarter, healthier, safer, greener and more fun. A global semiconductor company, TI innovates through manufacturing, design and sales operations in more than 25 countries. For more information, visit www.ti.com.

About Teachscape

Teachscape is a technology-enabled school effectiveness company that provides research-based, data-driven, job-embedded professional learning for educators throughout a school system. As a strong proponent of the National Staff Development Council's standards, Teachscape's mission is to integrate 21st century skills into every teacher's day. Teachscape has partnered with respected institutions including Stanford University, McREL, the Concord Consortium, the University of Texas and others to shape its approach to professional learning. For more information, visit Teachscape at <http://www.teachscape.com>.

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